

Features of Adverts: recording sheet

ADVERT 1 _____

Key features:

Persuasion rating (max 5 stars)



ADVERT 2 _____

Key features:

Persuasion rating (max 5 stars)



ADVERT 3 _____

Key features:

Persuasion rating (max 5 stars)



ADVERT 4 _____

Key features:

Persuasion rating (max 5 stars)



Most persuasive advert (give your reasons)